



Redeveloping

Urban Markets

by creating Residential Real Estate as an Asset Class

Desuburbanization is the key concept supporting Blue Moon Capital's innovative investment model. We are able to promote change due to the economic characteristics that promote the immigration of America's population from rural and suburban neighborhoods into the urban sprawl of each Metropolis.

Long commutes, high gas prices and the uninterrupted demand for housing enable us to implement our business that has also naturally become our corporate and social responsibility to turn these once neglected areas into new vibrant communities.

Our clients understand the unlimited potential and opportunity that urban and emerging markets present as an investment vehicle and they understand that these assets can add to the overall success of their investment portfolio.

Due to the recent decline in the housing and credit markets, along with the vast number of foreclosures happening on a monthly basis, there is an unlimited amount of opportunity.

Blue Moon has acted as the catalyst for identifying the opportunities and managing the process for our clients who then benefit from a deeply discounted asset that also functions as a rental property.

The reason that we are able to take advantage of these opportunities and why our products are not as affected by the housing market is because we buy smart and we buy in the right neighborhoods. We are single-handedly influencing the transition and gentrification of these markets because of our constant presence and the presence of our investors.